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MISSION STATEMENT
Captain Planet Foundation works collaboratively to engage and empower young people to be problem solvers for the planet.

VISION STATEMENT
The Captain Planet Foundation works with partners to develop the tools, resources, strategies, and opportunities that engage youth, connect them with their communities and environment, and empower them to be active global citizens and collaborative agents of change for the planet.

PRESIDENT & BOARD CHAIR MESSAGE
As the chair of the Board of Directors of Captain Planet Foundation (CPF), it has been my honor to carry on the 30 year legacy of Captain Planet and The Planeteers. This legacy, started by the real live Captain Planet, my father Ted Turner, and producer Barbara Pyle, continues to fund, inspire, and empower young people to become problem solvers for the planet.

Within the pages of this CPF annual report you will read about award winning programs, internationally recognized initiatives, and inspirational stories of young people helping make the earth a healthier and more intact life support system including our air, water, land, and biodiversity. I hope you are inspired by what you learn in our annual report and it moves you to care for the planet in your own homes and community in partnership with young people. Thank you so much for your investment in the creative, innovative, and youth-led work of Captain Planet Foundation.

Laura Turner Seydel
President & Board Chair

PROGRAMMATIC IMPACT & OVERVIEW
CPF is both a grant-making and programmatic foundation. Through its small grant program, it has funded over 2,700 hands-on environmental education projects with schools and non-profits that serve children in all 50 U.S. states and in 35 countries internationally. More than 1.6 million children have directly participated in and benefited from these educational projects.

Captain Planet Foundation operates the following programs: Project Learning Garden, Project Hero (a web-based and project-based learning platform for students to save locally threatened species & ecosystems), and ChangeMakers (direct action and campaign training for young people that promotes their ability to leverage the intersections between technology, innovation, the environment, and personal action).
## 2019 - 2020 ACCOMPLISHMENTS AT A GLANCE

<table>
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<th>Category</th>
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<tr>
<td>OVER 10.5 MILLION KIDS IMPACTED</td>
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<td>3,256 PROJECTS FUNDED</td>
<td>OVER 1.65 MILLION KIDS DIRECTLY FUNDED</td>
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<td>OVER 3,400 TEACHERS TRAINED IN OUTDOOR PROJECT-BASED LEARNING</td>
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### PROJECT HERO

The Project Hero program formally launched the following Quests for K-12 learners: Pollinator Quest (national), Soil Carbon Quest (national), Minnesota Freshwater Quest (Upper Mississippi watershed), and Rocky Mountain Wolf Quest (Colorado).

This free, online platform that takes students on Quests to save locally threatened and endangered species and ecosystems has been used by over 20,000 teachers and students during COVID, proving this program is equally valuable for reaching students working both in-school and virtually.

### OCEAN HEROES BOOTCAMP & NETWORK

Now in its third year, the award-winning Ocean Heroes Bootcamp & Network has engaged over 7,200 youth, and trained 1,100 through our multi-day intensive Bootcamps - which have led to young Ocean Heroes standing up 167 collaborative campaigns that have curbed single-use plastic use & distribution, and has transformed single-use plastic & climate policies across many communities, states, and countries.

Youth from 55+ countries have been to Ocean Hero Bootcamps - and we launched the first ever Global Virtual Bootcamp in June 2020 as a pivot during COVID. In December 2020, we are hosting the first ever Regional [virtual] Bootcamp in the Caribbean; and coming in 2021 we are hosting Regional [virtual] Bootcamp Africa and Regional [virtual] Bootcamp India in partnership with the UN Environment Tide Turners Program.

Ocean Heroes Bootcamp has garnered so much attention, that Prince Harry and Megan Markle listed it as one of the 10 leading environmental actions they were following on Instagram; and Fast Company selected Ocean Heroes Bootcamp as a World Changing Idea 2019.

*Ocean Heroes Bootcamp & Network is a collaboration with Lonely Whale and has partnered with 40 ocean health NGOs and scientists around the world.*

### PROJECT GIVING GARDENS

Last spring, in the face of the COVID-19 crisis and school closures, CPF quickly pivoted to create Project Giving Gardens. Beginning in May, 100+ schools around metro-Atlanta [of our 300+ Project Learning Garden schools] joined CPF’s Project Giving Gardens program along with 20+ community gardens aligned with Food Well Alliance.

Combined, these gardens committed their arable land, beginning in May 2020, to grow close to 100,000 pounds of fresh, organically grown food (over 400,000 servings!). We teamed up with Food Well Alliance and Atlanta Community Food Bank to cultivate, plant, and distribute fresh food from these gardens to the local Atlanta students and families hit hardest by the COVID-19 crisis.
Small Grants & ecoSTEM Kits

CPF’s Small Grants are given in 5 major impact areas that match the original Planeteer characters from the animated series - Earth (recycling, conservation, and gardening projects), Fire (energy conservation and renewable energy projects), Wind (air pollution and pollinator conservation projects), Water (water conservation, watershed and monitoring projects) and Heart (community vitality and outdoor education projects).

Grant awards range from $500- $2,500 each, and provide educators with “gap-funding” needed to purchase equipment or other resources that will allow students to implement hands-on, project-based outdoor learning with authentic environmental outcomes. The Small Grants program has several arms:

**Docket Grants** (twice per year, up to $2,500) – encouraging innovative projects across all environmental impact areas.

**Eco-Tech Grants** – (each Spring, $2,500) – inquiry-based projects that encourage educators to accentuate the intersections between the environment and technology.

**Eco-STEM Resource Kits** – encouraging deeper learning through multiple science, stewardship, and environmental activities.

In the past, CPF’s grantees have: Restored endangered and native habitats; cleaned up river corridors; built pollinator and vegetable gardens; started recycling campaigns; tested water quality of local streams and rivers; reduced local pollution; explored alternative energy sources; tested air quality; and created public outreach campaigns to inform their elected officials about local environmental concerns.

“**This is the most worthwhile learning that my 7th grade science students could have. It is superb enrichment for our ecology unit and gives students invaluable hands-on experience.**”

Middle school teacher from Augusta, GA and Grantee for a project called “Sustainable Urban Watershed Education”
Project Learning Garden (PLG)

AN EXTENSION OF THE CLASSROOM
This comprehensive program encourages educators to use the school garden as an extension of the traditional classroom, rather than as an extracurricular activity. School gardens provide an onsite learning laboratory for project-based, outdoor learning in every discipline including: language arts, math, science, social studies and health.

1,810
PLG Teachers Trained

400,000
Youth Accessing Gardens Each School Year

550+
PLG Schools across 26 States + More than 30 in London

“Besides teaching them how to read, this might be the most important thing we teach them.”
Dr. Steinbeck, Principal, Holly Springs Elementary
[Talking to her staff about Project Learning Garden and the benefits of project-based learning]

FROM THE TOP: Students planting in Learning Garden at Murdock Elementary in Marietta, GA; CPF Project Learning Garden staff work with a metro-Atlanta school teacher and students; and garden harvest at Clarkdale Elementary in Austell, GA
Ocean Heroes Bootcamp

A CHANGEMAKERS PROGRAM

Co-founded in 2017 by Captain Planet Foundation and Lonely Whale, with initial funding from Point Break Foundation and Battery Powered, the Ocean Heroes Network trains and builds agency in emerging global youth leaders (ages 11-18). OHN inspires collaboration with peers and challenges Ocean Heroes to create impact campaigns to fight plastic pollution and to take action on behalf of the health of our shared oceans.

The Ocean Heroes Network provides the training, tools, and resources needed for youth to put their passion to work and support the attainment of United Nations Sustainable Development Goal 14.1, with the aim of engaging 100,000 youth and activating 10,000 youth campaigns across 75 countries by the end of 2025.

ACCOMPLISHMENTS

Over the past three years, the Ocean Heroes Network has:

- Engaged 7,200+ youth through events with the World Sailing Trust, UN Environment Programme, World Scouts, and others.

- Trained 1,100+ youth from 56 countries at intensive multi-day Bootcamps, Outposts and localized MeetUps.

- Activated 167 collaborative campaigns driven by Ocean Heroes Bootcamp alumni since 2018.

- Provided advanced training to 45 Ocean Heroes to become Squad Leaders and serve as peer-mentors.

- Partnered with over 40 NGOs, scientists and experts to develop impactful and engaging programming.

- Earned international media coverage in over 223 unique stories with a reach of 786.5 million impressions valued at over $6.3 million.

Clockwise from Left: Cash Daniels (Nashville, TN) speaks with his city’s mayor; Manar Elkbir (Gabes, Tunisia) leads a march against plastic pollution; Protect Our Future (Cayman Islands) protests plastic pollution from corporations on the islands; Linnea Goh and fellow students (Victoria, BC) collect plastic trash to process and reuse at their school with equipment partially funded by Ocean Heroes Network.
Creating a New Generation of Heroes

**Project Hero** is a free, web-based platform that guides students through a project-based learning journey or “Quest” to understand and design solutions to save locally threatened and endangered species and ecosystems.

Quests are co-designed with mission-oriented partner organizations in order to allow students to connect with real-time knowledge, data, opportunities, and experts. Current available Quests include: Minnesota Freshwater Quest, Pollinator Quest, Rocky Mountain Wolf Quest, Soil Carbon Quest.

*Across the globe every year, children learn about endangered species and immediately ask “how can I help?” What if the response to that question was a global shift in the way students study biodiversity, extinction and endangered species? Imagine how quickly the needle could move for endangered and threatened species if students engaged in a hands-on stewardship project that restored habitat in their school’s immediate area. This program offers an ideal opportunity for youth-based restoration of endangered species habitat worldwide.*

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“America is blessed with an amazing diversity of wildlife, and every corner of the country has unique species that can inspire young people to build science and technology skills while learning about their natural environment. NatureServe is eager to link students with information, maps and stories about these species that provide the launch-pad for exploring and learning.”

Mary Klein, President & CEO, NatureServe
Our Financials

Captain Planet Foundation prides itself on efficient spending to maximize investment in support of our mission – engaging and empowering kids to become the next generation of Planeteers. In addition to grant dollars and donations, we receive generous in-kind support including rent, contract services, and other goods and services. Including these in-kind donations in our functional spending, 80 cents of every dollar raised goes directly into the programmatic work of the organization.

HOW WE INVEST

In addition to developing operating programs that provide direct service, Captain Planet Foundation also advances the role of environmental education in formal and informal ecoSTEM learning experiences by spotlighting and funding exemplary, replicable models that engage children in inquiry-based research and investigative activities with real environmental outcomes.

To that end, CPF regularly assesses the market to determine where the investment of programmatic resources, talent, and ideas will most efficiently and effectively produce desired environmental and youth empowerment outcomes – and then we raise money to bring those ideas into reality.

- Invest in the incubation of innovative environmental projects, designed by educators and implemented by kids, that result in measurable benefits to natural systems.
- Take the best ideas to scale through the development of outdoor living laboratories as instructional spaces and lessons tied to ecoSTEM learning.
- Take the best ideas to scale by developing tools and training that provide educators and students with the skills they need to apply scientific knowledge for the betterment of their communities and natural systems.
Our Team

Leesa Carter-Jones
President & CEO

Avery Carter
Creative Team Lead

Alexis Chase
Development Director

Tasha Gomes
Program Manager,
Project Learning Garden

Bonnie Hester
Website UX and
Administration

Courtney Kimmel
Vice President

Kathy Lively
Director of Operations

Kendyll Romine
Creative Team Lead

Ashley Rouse
Development Manager

H Storck
Program Operation Coordinator

Our Board

Laura Turner Seydel
Chairperson

Letty Ashworth
Delta Air Lines (Retired)

Pamela Atkins
Atkins & Associates

Lili Buffett
Philanthropist

Christine Boucher
VP & CCO, Delta Air Lines

Costas Christ
Beyond Green Travel

April Crow
Sustainability Advisor

Deron Davis
The Nature Conservancy of Georgia

Marilyn Mosley Gordianer
Chairperson

Kiki Goshay
Independent Filmmaker

Paul Howell
Voya Financial (Retired)

Karim Marruchi
Crowd Favorite

George McKerrow
Ted’s Montana Grill

Charles Ogborn III
Deloitte & Touche

Barbara Pyle
Co-Creator & Executive Producer,
Captain Planet and the Planeteers

Randy Rudderman
Level Growth

Erin Schrode
Journalist,
Writer & Activist

John R. Seydel
City of Atlanta
Office of Sustainability

Christina Stevens
Advisor UN ECOSOC,
Award-Winning Author & Filmmaker

Jals Urubshurow
Founder & CEO,
Nomadic Expeditions

Maury Wolfe
Senior Director,
Corporate Social Responsibility and
Public Affairs, Cox Enterprises
Our Sponsors