

**CAPTAIN  
PLANET**  
Foundation

# 2023 ANNUAL REPORT

# ABOUT CPF

## VISION STATEMENT

A global community of empowered young people who have the skills, knowledge, relationships, and agency to create climate-positive solutions for the planet.

## MISSION STATEMENT

Captain Planet Foundation works collaboratively to engage and empower young people to be problem-solvers for the planet.

## PROGRAMMATIC IMPACT & OVERVIEW

Captain Planet Foundation operates three persistent programs - Project Learning Garden, Green Heart STEM Challenge for Environmental Justice, and Planeteer Alliance.

Through these and other efforts, CPF has funded **3,600+ hands-on, youth-directed environmental projects** with young people, schools, and nonprofits across all **50 U.S. states and 100+ countries**. Over its **32 year history**, more than **1.7 million children** have directly participated in CPF's educational programs and over **11.25 million youth** have been positively impacted.

## WORKING PRINCIPLES

In all that the Captain Planet Foundation does, we prioritize and value these principles:

- **Youth Empowerment:** We believe in directly investing in youth leaders and capacity-building
- **Collaboration:** We value and seek collaboration in all efforts.
- **Experience:** We believe that children benefit from experiences in nature and by learning from each other.
- **Justice:** We prioritize the need for an authentically equitable and just transition to a climate-positive future for all.
- **Optimism:** We celebrate fun, optimism, and empowerment to promote positive mental health in the face of climate disruption.



Project  
**LEARNING  
GARDEN**

Providing elementary schools with the essential elements to establish and support garden programs where students engage in inquiry-driven, project-based learning across all disciplines.

**1,920**

PLG TEACHERS TRAINED

**~500,000**

YOUTH ACCESSING GARDENS  
EACH SCHOOL YEAR

**644**

PLG SCHOOLS ACROSS 38 STATES  
+ MORE THAN 30 IN LONDON  
AND 2 IN BRITISH COLUMBIA

**"Besides teaching them  
how to read, this might be  
the most important thing  
we teach them."**

-Dr. Steinbeck, Principal,  
Holly Springs Elementary





# GREEN HEART STEM CHALLENGE

DESIGNING A SUSTAINABLE AND EQUITABLE FUTURE FOR ALL

Pilot project year for a new program to train and empower elementary, middle, and high school students to innovate and implement place-based solutions to local challenges posed by climate change and environmental injustice.

# 200+

STUDENT PARTICIPANTS

# 10

SCHOOL PARTICIPANTS

# \$12,000

IN FUNDING AWARDED TO  
PARTICIPANTS



Activating and funding a global community of young environmental changemakers (ages 10-23) through youth-designed and youth-led trainings, resources, and collaboration.

# 100+

NATIONS REPRESENTED

# 32

GLOBAL YOUTH-LED SUMMITS

# 22

VIRTUAL TRAINING EVENTS

# 5,500+

YOUTH PARTICIPANTS





## JEDI STATEMENT

When the Captain Planet Foundation was founded in 1991, we committed to work for the planet. Justice, Equity, Diversity, and Inclusion are inextricably linked to this original intent and also to the show that influenced the founding of CPF (Captain Planet and the Planeteers).

For us, this means our organization will:

- Represent the communities that we serve on our Board, Staff, and across all programs;
- Ensure that accessibility to all of our programs is prioritized;
- Accept our responsibility to give voice to and address the underlying systems that cause environmental injustice;
- Ensure that all programs specifically and actively invite and engage traditionally underrepresented and/or underserved communities;
- Celebrate and uplift the diversity of our youth participants;
- Commit to centering inclusion, diversity, equity, and justice in the continuing education and training of the board and staff.



# OUR FINANCIALS

Captain Planet Foundation prides itself on efficient spending to maximize investment in support of our mission – working collaboratively to engage and empower young people to be problem solvers for the planet. In addition to grant dollars and donations, we receive generous in-kind support including rent, contract services, and other goods and services from several organizations. Including these in-kind donations in our functional spending, **80 cents of every dollar raised goes directly into the programmatic work of the organization.**

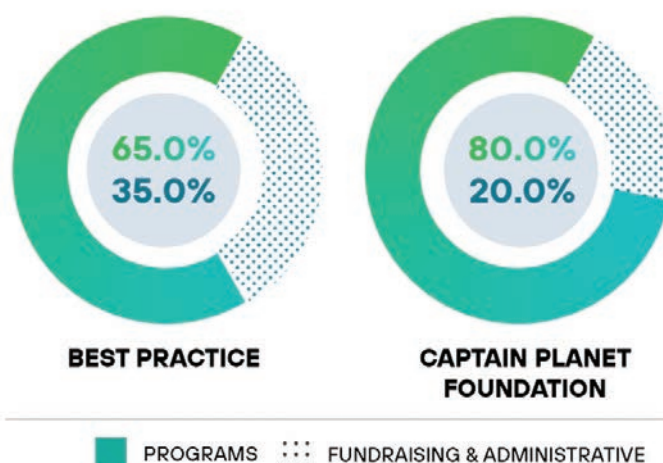
## HOW WE INVEST

In addition to operating programs that provide direct service, Captain Planet Foundation also advances the role of environmental education by spotlighting and funding exemplary, replicable models that engage young people in inquiry-based activities with real environmental outcomes.

To that end, CPF has spent the last decade:

- Taking the best ideas to scale through the development of outdoor living laboratories as instructional spaces and lessons through Project Learning Garden.
- Investing in the incubation of equity-driven environmental justice projects, designed by young people, that result in measurable benefits to local natural systems and communities through the Green Heart STEM Challenge for Environmental Justice.
- Investing in the training, mentoring, and amplification of activated young people who are working to redesign systems for a climate positive future through Planeteer Alliance.

## HOW WE SPEND OUR DOLLARS



# OUR BOARD

## **Laura Turner Seydel**

Board Chair

## **Letty Ashworth**

Director, Diversity & Inclusion  
*Genuine Parts Company*

## **Pamela Atkins**

Attorney at Law  
*Atkins & Associates, LLC*

## **Doll Avant**

Founder & CEO  
*Aquagenuity*

## **Christine Boucher**

Vice President & Chief Compliance Officer  
*Delta Air Lines*

## **Lili Buffett**

*J.P. Morgan*

## **Costas Christ**

CEO  
*Beyond Green Travel*

## **Marilyn Mosley Gordanier**

Founder  
*Laurel Springs School*

## **Kiki Goshay**

Independent Filmmaker  
*Goshay Productions*

## **Timothy Karikari**

Director of Broadcasting  
*Global Media Alliance*

## **Karim Marruchi**

CEO  
*Crowd Favorite*

## **George McKerrow**

CEO  
*Ted's Montana Grill*

## **Charles Ogborn III**

Sustainability & Social Innovation  
Strategist, *EY*

## **Randy Rudderman**

MD, FACS  
*Plastic Surgeon*

## **Erin Schrode**

Activist, Writer,  
TV Personality

## **John R. Seydel**

Deputy Chief Sustainability Officer  
*City of Atlanta*

## **Hannah Testa**

Founder  
*Hannah4Change*

## **Jalsa Urubshurow**

CEO  
*Nomadic Expeditions*

## **Ray Whitty**

Senior Counsel & AVP  
*Voya Financial*

## **Maury Wolfe**

AVP, Corporate Responsibility  
& Public Affairs  
*Cox Enterprises*

## WISDOM COUNCIL

CPF needs to maintain relevance to the young activists who join our network. Our Planeteer Alliance Design Squad mandated that a Wisdom Council, a group of 10-20 diverse and active members of the community, be formalized to provide input and counsel on the ongoing development of our programs and network growth. In Spring 2022, the Wisdom Council convened with 17 members and continues informing the development of pathways between all CPF Programs to build a truly unified network of global Planeteers.

**John Abad**, Peru

**Robbie Bond**, NV, USA

**Chloe Mei and Ella Lin Espinosa**, CA, USA

**Stephanie Evans**, AUS

**Kaitlyn Gayle**, Jamaica

**Ashton and Zara Hawkins**, UK

**Sanna Jambang**, The Gambia

**Evan Michaeli**, MA, USA

**Madeleine Morris**, GA, USA

**Michelle Muchilwa**, Kenya

**Nicolina Pappas**, IL, USA

**Neev Pawar**, India

**Samantha Rizk**, OH, USA

**May Seydel**, GA, USA

**Chelsea Williams**, Jamaica

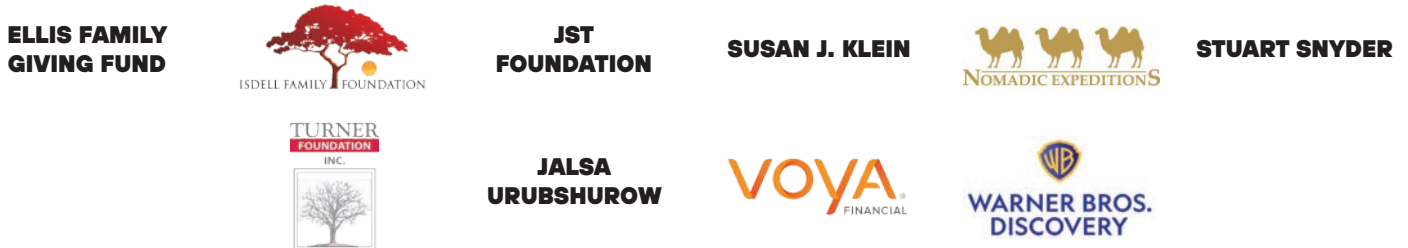


# OUR SPONSORS

## VISIONARIES



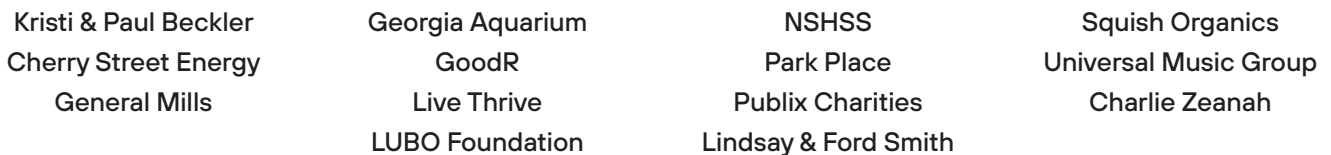
## GUARDIANS



## HEROES



## FRIENDS





**CAPTAIN  
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