



**CAPTAIN
PLANET**
Foundation

HOW WILL YOU LEAVE YOUR MARK?

35TH ANNIVERSARY CAMPAIGN

2025-2027



EMPOWERING PROBLEM SOLVERS FOR THE PLANET

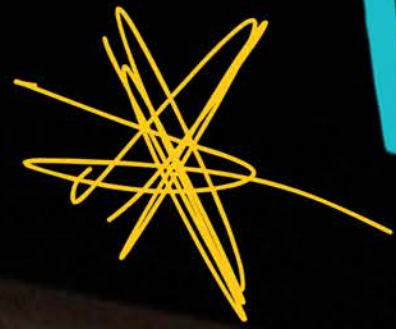
Captain Planet Foundation is an award-winning, US-based NGO formed in 1991 based on the critically-acclaimed, Saturday morning animated series Captain Planet and the Planeteers. Originally co-founded by media mogul Ted Turner and series executive producer Barbara Pyle, CPF separated from TBS in 2002 and became a 501(c)3 public charity.

Over the past 33 years, more than 1.7 million children have directly participated in CPF's programs, which have funded 3,700+ projects as children and youth have innovated and developed place-based solutions to the challenges posed by climate change and human environmental impacts.



WATCH THE VIDEO





VISION

A global community of empowered young people who have the skills, knowledge, relationships, and agency to create climate-positive solutions for the planet.

MISSION

Captain Planet Foundation works collaboratively to engage and empower young people to be problem-solvers for the planet.



ATA GLANCE

100+ COUNTRIES REACHED & COUNTING



11.5M+

Kid Impressions



3,650+

Projects Around
The Globe



1.75M+

Kids Directly
Funded



3,400+

Teachers Trained



OUR PROGRAMS EDUCATE, EMPOWER & ENGAGE.



Project
Learning
Garden



Green Heart
STEM
CHALLENGE



Planeteer
ALLIANCE

The Green Workforce: Planeteers are prepared to enter the workforce as climate-conscious leaders for sustainability, resiliency, and the environment.





EVERY GARDEN CAN BE *A CLASSROOM!*

We believe it is **ESSENTIAL** to have an onsite learning laboratory in every school, where ideas learned in the classroom come alive in the real world. From an early age, Project Learning Garden teaches students to grow food, develop a palate for healthy choices, build crucial interpersonal skills, and establish an ethic of community engagement.





THE STUDENTS WERE NOT IMPRESSED.

The Mohammed School of Atlanta received its Project Learning Garden in the **Fall of 2014**. With their teacher, Ms. Ali, students installed their garden beds, planted seeds, and watched the green tops grow all winter. **Nothing in the garden looked like anything special to them.** So, when Ms. Ali, took them out to the garden one warm spring day and told them to “harvest their vegetables”, they thought she had lost her mind.

But they gamely reached out and began pulling at the green tops in the garden. And up came **carrots, beets, and radishes**. One third grader stopped dead in his tracks and exclaimed, “Wow. This looks just like the food at the grocery store...” then he screamed, **“OH MY GOD! WE CAN GROW GROCERY STORE FOOD!”**

Now they were impressed!





GREEN HEART STEM CHALLENGE

DESIGNING A SUSTAINABLE AND EQUITABLE FUTURE FOR ALL

Centering Justice in ENVIRONMENTAL EDUCATION



The Green Heart STEM Challenge is an annual activation for middle school teams to explore and identify environmental justice challenges in their communities, and to design and implement feasible solutions. Ten finalist teams in each metro area pitch their ideas to a panel of judges; and winning teams attend an Idea Incubator where they put their ideas into **ACTION** with mentorship and grant funding.



IN 2024, GHSC STUDENT TEAMS STUDIED HOW WATER INJUSTICE CAN AFFECT THEIR LOCAL COMMUNITIES.

While learning about **water pollution**, **flooding**, and **water scarcity**, students at Purple Sage Elementary and Baker Ripley Elementary in Houston were quick to identify that the water coming from their **water fountains had poor taste and smell**. Through their research, they found that **their local watershed was impaired** and that this directly affected the drinking water quality at their schools.

At the GHSC Final Event, the Houston student teams presented their findings to a panel of subject matter experts. Green Heart STEM Challenge Judges, Steven David, Deputy Chief of Staff for Mayor John Whitmire and Meera Victor, Vice President, Carollo Engineers were so impressed by the research and proposals put forth that **they have stepped up to fund and work collaboratively with the students to provide their elementary schools with filtered water refill stations**.





ACTIVATING GLOBAL YOUTH FOR Climate Action!

Our Planeteer Alliance community is transforming their impatience for change into action for the climate and planet. These global changemakers (ages 10-23) are: Passing environmental policies at the local, regional and national levels; Holding governments accountable to enforce policies; Shifting supply-chains within corporations, school districts, and campuses; Operating large-scale awareness & education campaigns; and Leading peer-training summits across the globe training thousands annually.





IPATO KENTA

At a young age, **Ipato Kenta** discovered her passion for **preserving nature** using traditional, Indigenous practices passed down from her Maasai Pastoral Community in **Kenya**. Ipato joined the Planeteer Alliance in 2020; now 23, she is a respected leader with Planeteer Alliance who has trained hundreds of her peers through Meet Ups and Summits in Narok. Ipato also serves on the global Wisdom Council for CPF.

Key Accomplishments:

- **September 2023:** Planeteer Scholarship to the 2023 Africa Climate Summit / Nairobi
- **November 2023:** Attended the CPF / UNEP Advanced Policy Training / Nairobi
- **December 2023:** Planeteer Scholarship to COP28 / Dubai
- **June 2024:** Completed 6-month CPF / UNEP Tide Turners Plastic Policy Training

Through Planeteer Alliance, I have been able to work with other Planeteers around the globe. I have gained valuable skills from the workshops and trainings I have attended and have been able to access funding opportunities, grants, and technical support for my community projects. This support has been very helpful in implementing successful initiatives.



THE PLANET NEEDS US NOW MORE THAN EVER.



DYSON CHEE

Honolulu, Hawaii, USA

Age when started w/ CPF: **16**
Age Now: **22**

Accomplished:

Passed Bill 40 single-use plastic ban;
Closed last coal fired power plant in Hawaii;
Fighting Red Hill fuel tanks

University of Hawai'i at Manoa, BA
Co-Founded: Hawai'i Youth Climate Coalition (NGO)



DEJEA LYONS

Georgetown, Cayman Islands

Age when started w/ CPF: **16**
Age Now: **21**

Accomplished:

Stopped Cruise Ship port construction;
Represented CPF at INC-4 UN Treaty Negotiations;
Represented CPF at COP26 & COP28;
Diana Award Legacy prize winner

University of Bath, Class of 2025
Co-Founded: Protect Our Future (NGO)



DIEGO FERNANDEZ ARREOLA

Mexico City, Mexico

Age when started w/ CPF: **17**
Age Now: **22**

Accomplished:

Co-Founded NALYS Youth Summit with two Planeteers in Kisumu, Kenya;
Represented CPF at INC-4 UN Treaty Negotiations;
Lester B. Pearson Scholar

University of Toronto, Class of 2025
Co-Founded: Green Speaking (NGO)



OLUWASEYI PEACE MOEJOH

Lagos, Nigeria

Age when started w/ CPF: **18**
Age Now: **23**

Accomplished:

Represented CPF at INC-3 UN Treaty Negotiations;
2024 Young Superhero for Earth Award;
National Geographic Young Explorer;
Won \$100,000 grant from GEF for URecycle Africa

University of Lagos Law School (current)
Co-Founded: URecycle (NGO)



WHY GIVE?

We are very proud of Captain Planet Foundation for our effective programs that position **youth around the globe as active leaders in their communities**. Our **fully developed** and **scalable programs** have a solid history of **delivering results** and helping youth to become active voices for the future health of our Planet. Our unique approach **directly funds, educates, encourages and mentors** young people (ages 8 to 24) to solve climate and environmental issues internationally. **The Power is Yours**, please join us.

GEORGE MCKERROW & DR. RANDY RUDDERMAN

CAPTAIN PLANET FOUNDATION BOARD CO-CHAIRS





LAURA TURNER SEYDEL
LEGACY FUND

After an incredible 22 years as the Chairperson of Captain Planet Foundation, Laura continues her living legacy of bold and enduring support and advocacy for children's health & empowerment as CPF's Chair Emeritus.

In gratitude, we have established the Laura Turner Seydel Living Legacy Fund to more deeply invest in the Planeteer Alliance and young Planeteers around the globe who are actively collaborating to be problem solvers for the climate and planet.



THE GOAL

RAISE \$15M
by 2027

REACH >1M
students

Captain Planet Foundation is ready to scale its work as global change agents to empower and invest in the next generation.



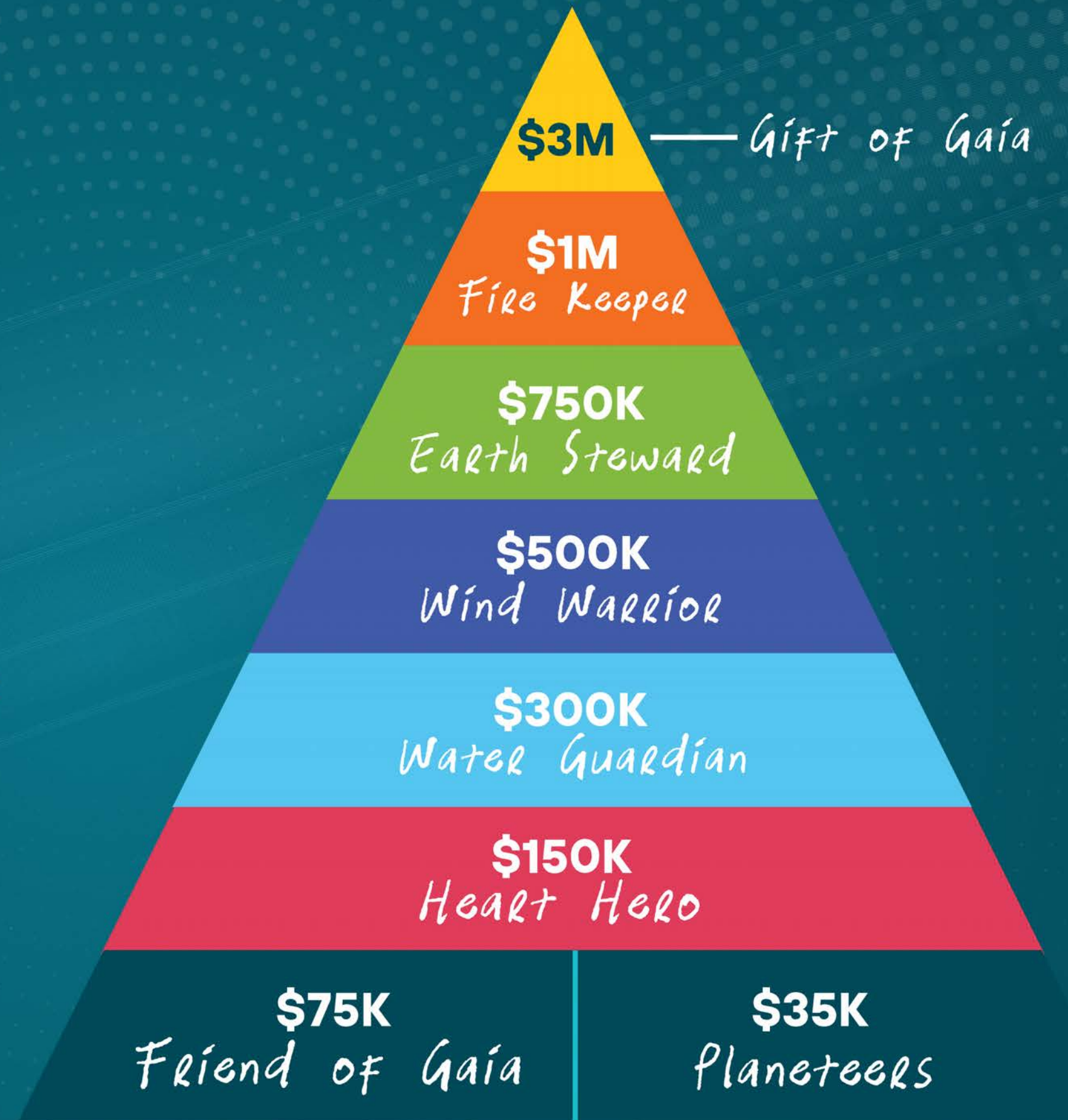
THE INVESTMENT

The campaign goal: raise \$15 million now through multi-year commitments to grow impact from 2025-2027.

This cash infusion, fueled by multi-year gifts from leaders in the space, will help Captain Planet reach:

- 1,000 schools by 2027
- 1,000,000 students by 2027
- \$500,000 in grants by 2027

Every investment drives youth action for a healthier, more sustainable planet.



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