

The image is a full-page graphic for the Captain Planet Foundation's 2024 Annual Report. The background is a dark, textured blue with a subtle pattern of small white dots. A bright, glowing green and yellow light source, resembling a planet or a sun, is positioned in the lower center, casting a beam of light upwards. The text 'ANNUAL REPORT' is written in large, bold, white capital letters, centered in the upper half. Below it, the year '2024' is written in a large, white, handwritten-style font. In the lower center, there is a circular logo featuring a cartoon character with green skin, blue hair, and a red cape, pointing upwards with his right hand. To the right of the logo, the words 'CAPTAIN PLANET' are written in bold, white capital letters, and 'Foundation' is written in a smaller, white, sans-serif font below it. The entire page is framed by a repeating border of the text 'THE POWER IS YOURS' in a small, white, handwritten-style font, separated by small white asterisks.



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VISION

A global community of empowered young people who have the skills, knowledge, relationships, and agency to create climate-positive solutions for the planet.

MISSION

Captain Planet Foundation works collaboratively to engage and empower young people to be problem-solvers for the planet.

VALUES

Youth Empowerment

We believe in directly investing in youth leaders and capacity-building.

Collaboration

We value collaboration.

Experience

We believe children benefit from experiences in nature and by learning from each other.

Justice

We prioritize the need for an authentically equitable and just transition to a climate-positive future for all.

Optimism

We celebrate fun, optimism, and empowerment to promote positive mental health in the face of climate disruption.



JEDI STATEMENT

When the Captain Planet Foundation was founded in 1991, we committed to work for the planet. **Justice, Equity, Diversity, and Inclusion** are inextricably linked to this original intent and also to the show that influenced the founding of CPF (Captain Planet and the Planeteers).

For us, this means our organization will:

- Represent the communities that we serve on our Board, Staff, and across all programs;
- Ensure that accessibility to all of our programs is prioritized;
- Accept our responsibility to give voice to and address the underlying systems that cause environmental injustice;
- Ensure that all programs specifically and actively invite and engage traditionally underrepresented and/or underserved communities;
- Celebrate and uplift the diversity of our youth participants;
- Commit to centering inclusion, diversity, equity, and justice in the continuing education and training of the board and staff.



EMPOWERING PROBLEM SOLVERS

for the planet

As young people acknowledge the truth of a *climate-insecure future*, the Captain Planet Foundation works with partners to develop the tools, resources, strategies, and opportunities that **engage** youth, **connect** them with their communities and environment, and **empower** them to be active global citizens and collaborative agents of change for the planet.

AT A GLANCE



11.5 M+
Kid Impressions



3,650+
Projects
Around the Globe



1.75 M+
Kids Directly
Funded



3,400+
Teachers Trained



**100+ COUNTRIES
REACHED
& COUNTING!**



OUR PROGRAMS

EDUCATE, EMPOWER & ENGAGE.

Project **LEARNING GARDEN**

Providing elementary schools with the essential elements to establish and support garden programs where students engage in inquiry-driven, project-based learning across all disciplines.



Green Heart **STEM CHALLENGE**

Training and empowering middle school students to innovate and implement place-based solutions to the biggest challenges posed by climate change and environmental injustice.



PLANETEER ALLIANCE

Activating and funding a global community of young environmental changemakers (ages 10-23) through youth-designed and youth-led trainings, resources, and collaboration.



The Green Workforce Planeteeers are prepared to enter the workforce as climate-conscious leaders for sustainability, resiliency, and the environment.





Project **LEARNING GARDEN**

EVERY GARDEN CAN BE *A CLASSROOM!*

We believe it is **ESSENTIAL** to have an onsite learning laboratory in every school, where ideas learned in the classroom come alive in the real world. From an early age, Project Learning Garden teaches students to grow food, develop a palate for healthy choices, build crucial interpersonal skills, and establish an ethic of community engagement.

**PROGRAM
IMPACT**
2012-2024



740+
PLG Locations
Across 40
States



500K
Youth Accessing
Gardens Every
School Year



1,920
Project Learning
Garden Teachers
Trained



2024

41 NEW GARDEN GRANTS IN 7 STATES

Arizona, California, Georgia, New York, Tennessee, Virginia, Washington

For New Installation, Expansion, or Enhancement

HOSTED IN FALL 2024

2 MEDIA EVENTS

2 VOLUNTEER EVENTS

Cox installation event in Centre Ridge, VA with 25 students

VOYA harvest event in San Francisco, CA with 31 students

Volunteer helping hands and install accessible bed event in Atlanta, GA with 35 students

Volunteer garden installation event in Herndon, VA with Get to Green Club

OVER 400

Educators who completed the PLG teacher training were invited to become Captain Planet Foundation Certified Gardeneers in Spring of 2025.





GREEN HEART STEM CHALLENGE

Centering
STEM in

ENVIRONMENTAL EDUCATION!

The Green Heart STEM Challenge is an annual activation for middle school teams to explore and identify environmental challenges in their communities, and to design and implement feasible solutions. Ten finalist teams in each metro area pitch their ideas to a panel of judges; and winning teams attend an Idea Incubator where they put their ideas into **ACTION** with mentorship and grant funding.

**PROGRAM
IMPACT**
2022-2024



17K+
Students
Learning
Environmental
STEM



3,500+
Students
Designing
Solutions



300+
Teachers
trained by
GHSC





2024

FOCUS MARKETS
METRO HOUSTON
METRO ATLANTA

57 SCHOOLS
IN METRO
ATLANTA

40 SCHOOLS
IN METRO
HOUSTON

167
TEACHERS

342
STUDENT
TEAMS

1,424
STUDENTS

40 FINAL
PROJECTS
SUBMITTED

7 STUDENTS ATTENDED
THE 2024 IDEA INCUBATOR





**PLANETEER
ALLIANCE**

ACTIVATING GLOBAL YOUTH FOR *Climate Action!*

Our Planeteer Alliance community is transforming their impatience for change into action for the climate and planet. These global changemakers (ages 10-23) are: Passing environmental policies at the local, regional and national levels; Holding governments accountable to enforce policies; Shifting supply-chains within corporations, school districts, and campuses; Operating large-scale awareness & education campaigns; and Leading peer-training summits across the globe training thousands annually.

**PROGRAM
IMPACT**
2018-2024



7,500+
Youth Trained



100+
Countries
Reached



\$500K
Directly
Invested



2024

97 PLANETEER ALLIANCE
YOUTH-LED EVENTS

28
SUMMITS

69
MEETUPS

2,829+ PARTICIPANTS IN
PLANETEER ALLIANCE
YOUTH-LED EVENTS

64 YOUNG PEOPLE COMPLETED
THE BOOTCAMP COURSE AND
EARNED THEIR CERTIFICATE
IN CLIMATE AWARENESS &
CAMPAIGN STRATEGY

947 NEW USERS JOINED
PLANETEERHQ





PLANETEER ALLIANCE
FIRE SUMMIT
BLAZING A TRAIL TO SUSTAINABILITY
A GLOBAL SUMMIT SERIES
POWERED BY CAPTAIN PLANET FOUNDATION

The Planeteer Alliance continues to ignite youth-led climate action around the world, empowering young changemakers to tackle the most pressing environmental challenges of our time.

In 2024, the Planeteer Alliance FIRE Summits: Blazing a Trail to Sustainability brought together **over 2,000 young leaders** from **13 countries** across four continents to advance a just transition away from fossil fuels.

With support from the Laura Turner Seydel Living Legacy Fund, 27 FIRE Summits received nearly **\$40,000** in grants to convene discussions on clean energy, clean transportation, and clean cooking fuel solutions. Through expert-led sessions, strategy workshops, and community organizing, Planeteers are leading the charge to adopt renewable energy options and build a more sustainable future for all.

**JULY 26 – 28, 2024,
& AUGUST 10, 2024**

28
SUMMITS

2,000+
PARTICIPANTS

13
COUNTRIES

Brazil
Cameroon
Chile
Ecuador
The Gambia
Guatemala
India

Kenya
Nigeria
Peru
Rwanda
Tunisia
United States of America





15
**EARTH
MEETUPS**

139
**YOUTH
PARTICIPANTS**

4 **COUNTRIES**
*Ecuador, The Gambia,
Nigeria, Kenya*



12
**WATER
MEETUPS**

107
**YOUTH
PARTICIPANTS**

2 **COUNTRIES**
Kenya, The Gambia



11
**WIND
MEETUPS**

103
**YOUTH
PARTICIPANTS**

4 **COUNTRIES**
*The Gambia, Kenya
Nigeria, USA*



11
**FIRE
MEETUPS**

94
**YOUTH
PARTICIPANTS**

3 **COUNTRIES**
*The Gambia, Kenya
Nigeria,*

**CNN
CALL TO
EARTH
DAY**

20
LOCATIONS

385
**YOUTH
PARTICIPANTS**

4 **COUNTRIES**
*The Gambia, Kenya
Nigeria, Rwanda*

**MEETUPS
BY THE
NUMBERS** **69**
MEETUPS

828
**YOUTH
PARTICIPANTS**

6 **COUNTRIES**
*Ecuador, The Gambia,
Kenya, Nigeria,
Rwanda, USA*





8 CAMPAIGNS

4 COUNTRIES

\$17,691 USD

Season of Solutions is CPF's annual crowdfunding initiative that showcases youth-led climate action campaigns from around the world. Selected projects are featured on the Captain Planet Foundation website, each with a dedicated donation page.

CPF actively promotes these campaigns, connecting our partners and broader network to opportunities for direct support of vetted, high-impact solutions.

Thanks to the incredible generosity of our supporters, the 2024 Season of Solutions campaign raised over **\$17,000**, directly funding **8 youth-led projects** across four countries—tackling issues ranging from deforestation and waste disposal to community education and more.

**Lake Victoria Restoration
& Action Summits**
Kisumu, Kenya - \$3,000

**Farato Clean Energy
Generation Project**
Farato, The Gambia - \$1,620

Project Kuwinda
Kuwinda, Kenya - \$1,987

Earth Care Alliance
Kigali, Rwanda - \$1,910

E Town for E Bikes
Eldoret, Kenya - \$2,114

**Reforestation & Forest Health
in the Gambia**
The Gambia - \$1,210

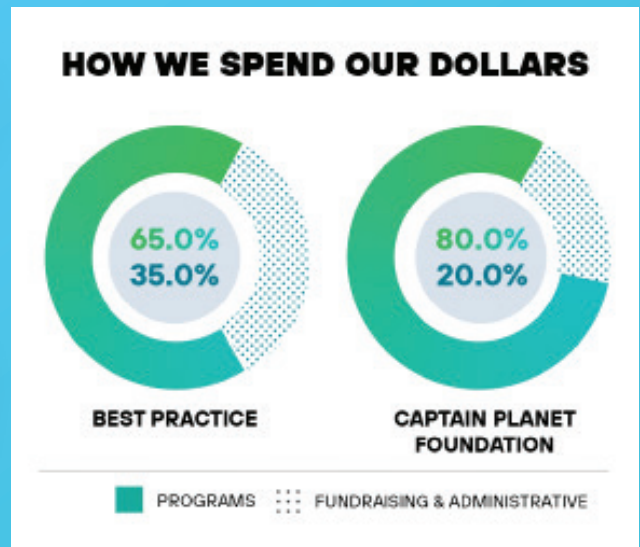
Go Solar! Stopping Fossil Fuels
La Fortaleza, Brazil - \$2,050

Rafiki Conservation Center
Masai Mara, Kenya - \$3,800



OUR FINANCIALS

Captain Planet Foundation prides itself on efficient spending to maximize investment in support of our mission – working collaboratively to engage and empower young people to be problem solvers for the planet. In addition to grant dollars and donations, we receive generous in-kind support including rent, contract services, and other goods and services from several organizations. **Including these in-kind donations in our functional spending, 80 cents of every dollar raised goes directly into the programmatic work of the organization.**



HOW WE INVEST

CPF's operating programs provide direct service to both educators (Project Learning Garden & Green Heart STEM Challenge) AND youth (Planeteer Alliance). Across these three programs, the organization advances the role of environmental education while spotlighting and funding exemplary, replicable, solution-based projects designed by young people across the globe.

To that end, CPF has spent the last decade:

- Taking the best ideas to scale through the development of outdoor living laboratories as instructional spaces and lessons in our **Project Learning Garden**.
- Investing in the incubation of equity-driven environmental justice projects, designed by young people, that result in measurable benefits to local natural systems and communities through our **Green Heart STEM Challenge**.
- Investing in the training, mentoring, and amplification of activated young people who are working to redesign systems for a climate positive future for all through our **Planeteer Alliance**.



OUR BOARD

Laura Turner Seydel
Chair Emeritus

Letty Ashworth
Genuine Parts Company

Pamela Atkins
Atkins & Associates, LLC

Doll Avant
Aquagenuity

Christine Boucher
Delta Air Lines

Lili Buffett
J.P. Morgan

Costas Christ
Beyond Green Travel

Marilyn Mosley Gordanier
Laurel Springs School

Kiki Goshay
Goshay Productions

Timothy Karikari
Global Media Alliance

Sydney Langdon
Warner Bros. Discovery

Karim Marucchi
Crowd Favorite

George McKerrow
Board Co-Chair
Ted's Montana Grill

Charles Ogborn III
EY

Randy Rudderman
Board Co-Chair
MD, FACS Plastic Surgeon

Erin Schrode
Turning Green

Lakeisha Sesay
The Momentum Firm

John R. Seydel
City of Atlanta

Jalsa Urubshurow
Nomadic Expeditions

Ray Whitty
Voya Financial

Maury Wolfe
Cox Enterprises



OUR STAFF

Leesa Carter-Jones
President & CEO

Latoya Henry
COO

Kathy Lively
Business Manager

Austin Geter
Creative Director

Logan Leeper
Communications Coordinator

Robin Okunowo
Planeteer Alliance
Program Manager

Rachelle Wafer
Program Operations Coordinator

CONSULTANTS

Anna Carter
Planeteer Alliance Consultant

Courtney Kimmel
Systems & Technology Consultant

Careshia Moore
Strategy & Scaling Consultant

AMERICORPS VISTA TEAM MEMBERS

Rebecca Bullen

Lauren Stone

Jabarri Weston

WISDOM COUNCIL

CPF needs to maintain relevance to the young activists who join our network. Our Planeteer Alliance Design Squad mandated that a Wisdom Council, a group of 10-20 diverse and active members of the community, be formalized to provide input and counsel on the ongoing development of our programs and network growth. In Spring 2022, the Wisdom Council convened with 17 members and continues informing the development of pathways between all CPF Programs to build a truly unified network of global Planeteers.

John Abad, *Peru*

Stephania Añazco-Rivera, *Ecuador*

Robbie Bond, *Hawaii, USA*

Natalie Bullut, *Kenya*

Ella Lin Espinosa, *CA, United States of America*

Ashton and Zara Hawkins, *United Kingdom*

Shiza Hussain, *MA, USA*

Sanna Jambang, *Gambia*

Ipato Kenta, *Kenya*

Evan Michaeli, *MA, United States of America*

Michelle Muchilwa, *Kenya*

Elsy Nyongesa, *Kenya*

Renson Nyongesa, *Kenya*

Neev Pawar, *India*



OUR SPONSORS

VISIONARIES

THE MODERN LUXURY
ATLANTAN

COX

 **DELTA**

**EUNJAE KIM &
ARTURO PERALTA-RAMOS
CHARITABLE TRUST**

 **THE HORN
FAMILY
FOUNDATION**

 **Alumbra**
innovaciones

**CHRISTINA RAHM
& CLAYTON THOMAS**

 **TED TURNER
RESERVES**


TURNER ENTERPRISES, INC.

UN 
environment
United Nations
Environment Programme

 **Vitamix**

GUARDIANS


the **RAY C.
ANDERSON**
foundation

**SUSANA
CHAVEZ**

 **Georgia
Natural
Gas**


ISDELL FAMILY FOUNDATION

**SUSAN J.
KLEIN**

Raley's

**RUFFWOOD
FOUNDATION**

**MILDRED &
PAUL B. SEYDEL
FOUNDATION**

**PAT MITCHELL
& SCOTT SEYDEL**

 **WARNER BROS.
DISCOVERY**

HEROES

**THE ARTHUR M. BLANK
FAMILY FOUNDATION**

**GAY
BROWNE**



**DAVIS, PICKREN, SEYDEL
& SNEED**

**MICHELE
DEGAN**

 **DEMATIC**


ewg


GPC
Genuine Parts Company


GEORGIA AQUARIUM

 **GOSHAY
PRODUCTIONS**



**TENA CLARK &
MICHELLE LECLAIR**

**LUBO
FOUNDATION**

**WONYA
LUCAS**

**GINAIR & GEORGE
MCKERROW**


NOMADIC EXPEDITIONS

**ERIC
OLSON**



OUR SPONSORS

HEROES

**CAT & PARRISH
OWENS**



Jane Smith Turner
Foundation



**JESSICA & MATTHEW
UPCHURCH**



FRIENDS

21st Century Leaders
Justin Anthony
Pamela Atkins
Kristi & Paul Beckler
Virginia & Charles Brewer Family Foundation
Lili Buffett
Spencer Carr
Leesa & Rebekah Carter-Jones
Sally & Costas Christ
Ann Colley
Jillian & John Cooke
Wendy & Peter Corry
David Davoudpour
KC & Renata Decker
Courtenay Eccleston
Fonda Family Foundation
Marilyn Mosley Gordanier
Gail Grimmett
Inman Porter
Publix Charities
Savannah & John R Seydel
Jane Shivers & Bill Sharp
Diane Tanios
Emily Hall Tremaine Foundation
Jalsa Urubshurow
Susan and Stephen Van Liere
Joyee Washington Consulting, LLC
Heather White

Melody Wilder Wilson
Marcia Wilson
Chad Hagan
Pasha Hansan
Alexander & Susan Johnson
Kathy Kellogg Johnson
Chris Kriz
Dannielle & Karim Marucchi
Teresa Miller
General Mills
David Moran
Roy Neill
Sam Nunn Family Foundation
Merrick Olives
Jamie & Marty Ordman
Inman Porter
Publix Charities
Savannah & John R Seydel
Jane Shivers & Bill Sharp
Diane Tanios
Emily Hall Tremaine Foundation
Jalsa Urubshurow
Susan and Stephen Van Liere
Joyee Washington Consulting, LLC
Heather White
Melody Wilder Wilson
Marcia Wilson

