



CAPTAIN PLANET FOUNDATION

GALA

Celebrating Superheroes for Earth

SATURDAY, MARCH 15TH, 2025 * FLOURISH ATLANTA

BECOME A SPONSOR

Now, more than ever, our shared values are aligned towards creating a more sustainable, just, and equitable future for all. Your sponsorship and/or auction donation to the Captain Planet Foundation Gala will have a significant impact on our ability to provide our changemaking programs to young people around the globe.

About Captain Planet Foundation

Co-founded in 1991 by Ted Turner and Captain Planet and the Planeteers series executive producer, Barbara Pyle, CPF became a public charity in 2002, under the Chairmanship of Laura Turner Seydel. Its President & CEO, Leesa Carter-Jones, has helmed the organization since 2012, evolving it from a grant-making foundation into an operating organization with four national and global programs. Over the past 33 years, more than 1.7 million children have directly participated in CPF's programs, which have funded 3,650+ projects, impacting 11.4 million young people globally.

About the Event

Every year the philanthropic community gathers to support and celebrate the work of Captain Planet Foundation (CPF). Gala is not just a party with amazing food, great music, an extensive silent and live auction, and wonderful honorees - over the years, Gala has raised over \$10 million to engage and empower young people to be problem solvers for the planet.



CORPORATE SPONSOR BENEFITS

\$50,000 - *Visionary*

- * Two PREMIUM (2) tables (20 tickets) at the March 15, 2025 Captain Planet Foundation Gala;
- * Logo on Gala Invitation (print & digital);
- * Logo on Gala full-page advertisements in Atlantan/Modern Luxury magazines; Four (4) full page ads Dec - March; 100,000 direct impressions; 500,000 total impressions;
- * Logo on entryway photo op/step-and-repeat at Gala;
- * Logo with primary recognition featured onsite at Gala;
- * Logo listed as "Visionary Sponsor" in all printed event collateral and A/V presentation;
- * Logo featured and hyperlinked on the home page of Captain Planet Foundation website for one year.

\$25,000 - *Guardian*

- * Two PREMIUM (2) tables (20 tickets) at the March 15, 2025 Captain Planet Foundation Gala;
- * Logo on Gala Invitation (print & digital);
- * Logo on Gala full-page advertisements in Atlantan/Modern Luxury magazines; Four (4) full page ads Dec - March; 100,000 direct impressions; 500,000 total impressions;
- * Logo on entryway photo op/step-and-repeat at Gala;
- * Logo prominently featured onsite at Gala;
- * Logo listed as "Guardian Sponsor" in all printed event collateral and A/V presentation;
- * Logo featured and hyperlinked on the gala page of Captain Planet Foundation website for one year.

\$10,000 - *Hero*

- * One (1) table (10 tickets) at the March 15, 2025 Captain Planet Foundation Gala;
- * Logo featured onsite at Gala;
- * Logo featured in digital program (accessible by QR code on the menu at event).

INDIVIDUAL SPONSORS


\$7,500 - *Host Table*

- * Ten (10) tickets to the March 15, 2025 Captain Planet Foundation Gala;
- * Name featured onsite at Gala;
- * Name in digital program (accessible by QR code on the menu at event).

\$2,500 - *Patron*

- * Two (2) tickets to the March 15, 2025 Captain Planet Foundation Gala;
- * Name featured in digital program (accessible by QR code on the menu at event);
- * Two (2) branded Captain Planet Foundation t-shirts.

\$1,000 - *Individual Ticket*



When we
connect
with nature,
we heal
ourselves.
When we
protect
nature,
we heal
the planet.
- Ted Turner