

	VISIONARY	GUARDIAN	CHANGEMAKER	HERO	CHAMPION
Sponsorship Fee	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Tickets	Two Tables (20 Tickets)	Two Tables (20 Tickets)	One Table (10 Tickets)	One Table (10 Tickets)	One Table (10 Tickets)
Opportunity to Present Award	X				
\$10,000 fee earmarked for match during event	X				
Pre-recorded welcome to virtual attendees	X				
Logo Incorporation	X				
Commercial for Virtual Presentation	One 30-Second Commercial	One 15-Second Commercial	One 15-Second Commercial		
Ticker tape recognition	Live Broadcast and In-Person	Live Broadcast and In-Person	Live Broadcast and In-Person	Live Broadcast and In-Person	
Featured in digital program	Static Ad	Static Ad	Logo	Name	Name
Logo Featured Onsite at Gala	Prominently Featured	Prominently Featured	X	Name	Name
Logo Inclusion on Print Invitation	X	X	X	Name	

Logo Inclusion on all printed event collateral and A/V presentation*
 *dependent on print deadlines

Featured on Captain Planet Foundation website for one year

Logo inclusion on ticketing website

“The Power is Yours” prize packs mailed to you

Featured social media posts aligning your brand with one of CPF’s programs

Integration in social media

Opportunity to put unique item in silent auction

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\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Listed as “Visionary Sponsor”	Listed as “Guardian Sponsor”	X	Name	
Hyperlinked Logo	Hyperlinked Logo	Hyperlinked Logo	Name	Name
X	X	X	X	
10	5	5	1	
2x a month from January -June 2022	1x a month from January -June 2022	2x a year from January -June 2022		
X	X	X		
X	X	X	X	