

BECOME A SPONSOR

JOIN US FOR OUR ANNUAL GALA

S A T U R D A Y

MARCH 16 2024

FLOURISH ATLANTA

To become a sponsor, fill out the attached form and return to Kathy Lively at kathy@captainplanetfdn.org

Gala Co-Chairs

Eunjae Kim and Clark Seydel



PAY ONLINE
DIRECTLY



**CAPTAIN
PLANET**
Foundation

Captain Planet Foundation
133 Luckie St, 2nd Floor
Atlanta, GA 30303

JOIN US FOR OUR ANNUAL GALA SATURDAY, MARCH 16, 2024 AT FLOURISH ATLANTA

<https://one.bidpal.net/cpfgala2024/welcome>

Now, more than ever, our shared values are aligned towards creating a more sustainable, just, and equitable future for all. Your sponsorship and/or auction donation to the Captain Planet Foundation Gala will have a significant impact on our ability to provide our changemaking programs to young people in Atlanta and around the globe.

ABOUT CAPTAIN PLANET FOUNDATION

Co-founded in 1991 by Ted Turner and Captain Planet and the Planeteers series executive producer, Barbara Pyle, CPF became a public charity in 2002, under the Chairmanship of Laura Turner Seydel. Its President & CEO, Leesa Carter-Jones, has helmed the organization since 2012, evolving it from a grant-making foundation into an operating organization with four national and global programs. Over the past 30 years, more than 1.7 million children have directly participated in CPF's programs, which have funded 3,500+ projects, impacting 10.5 million young people globally.

ABOUT THE EVENT

Every year the philanthropic community gathers to support and celebrate the work of Captain Planet Foundation (CPF). Gala is not just a party with amazing food, great music, an extensive silent and live auction, and wonderful honorees - over the years, Gala has raised over \$10 million to engage and empower young people to be problem solvers for the planet.

CAPTAINPLANETFUNDATION.ORG/EVENTS/GALA/



CORPORATE SPONSOR BENEFITS

VISIONARY - \$50,000

- Two PREMIUM (2) tables (20 tickets) at the March 16, 2024 Captain Planet Foundation Gala;
- Logo on Gala Invitation (print & digital);
- Logo on Gala full-page advertisements in Atlantan/Modern Luxury magazines; Four (4) full page ads Dec - March; 100,000 direct impressions; 500,000 total impressions
- Logo on entryway photo op/step-and-repeat at Gala;
- Logo prominently featured onsite at Gala;
- Logo listed as “Visionary Sponsor” in all printed event collateral and A/V presentation;
- Logo featured and hyperlinked on the landing page of Captain Planet Foundation website for one year.

GUARDIAN - \$25,000

- Two VIP (2) tables (20 tickets) at the March 16, 2024 Captain Planet Foundation Gala;
- Logo on Gala full-page advertisements in Atlantan/Modern Luxury magazines; Four (4) full page ads Dec - March; 100,000 direct impressions; 500,000 total impressions
- Logo featured onsite at Gala;
- Logo listed as “Guardian Sponsor” in on A/V presentation;
- Logo hyperlinked on Captain Planet Foundation Gala web page for one year;

HERO - \$10,000

- One (1) table (10 tickets) at the March 16, 2024 Captain Planet Foundation Gala;
- Logo featured onsite at Gala;
- Logo featured in digital program (accessible by QR code on the menu at event);

INDIVIDUAL SPONSORS

HOST TABLE - \$7,500

- Ten (10) tickets to the March 16, 2024 Captain Planet Foundation Gala;
- Name featured onsite at Gala;
- Name in digital program (accessible by QR code on the menu at event);

PATRON - \$2,500

- Two (2) tickets to the March 16, 2024 Captain Planet Foundation Gala;
- Name featured in digital program (accessible by QR code on the menu at event)

INDIVIDUAL TICKET - \$1,000

SPONSORSHIP REPLY FORM

NAME _____

AS IT APPEARS ON CREDIT CARD IF USING TO MAKE PAYMENT

NAME (Individual or Company) _____

AS YOU WISH IT TO APPEAR IN PRINTED AND ONLINE MATERIALS

ADDRESS _____

AS IT APPEARS ON CREDIT CARD IF USING TO MAKE PAYMENT

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ EMAIL _____

WEBSITE URL _____

WHERE YOU WISH CPF TO LINK TO YOUR COMPANY SITE

YES, I/WE WOULD LIKE TO BECOME A CPF BENEFIT GALA SUPPORTER WITH A GIFT OF:

VISIONARY SPONSOR: \$50,000

GUARDIAN SPONSOR: \$25,000

HERO SPONSOR: \$10,000

CHAMPION/TABLE HOST: \$7,500

I/WE ARE UNABLE TO ATTEND THE CPF BENEFIT GALA BUT HAVE ENCLOSED A FULLY TAX-DEDUCTIBLE CONTRIBUTION OF \$ _____

PAYMENT:

- To pay online go to <https://one.bidpal.net/cpfgala2024/welcome>
- If paying by check, please make payable to Captain Planet Foundation. If paying by credit card, please call Kathy Lively at 404.522.4270

PLEASE SEND THIS COMPLETED FORM:

EMAIL: alexis@captainplanetfdn.org

MAIL: Captain Planet Foundation, 133 Luckie Street, 2nd Floor, Atlanta, GA 30303

*Due to publication deadlines, restrictions may apply