



CAPTAIN PLANET FOUNDATION  
**GALA 2023**  
SPONSORSHIP PACKET

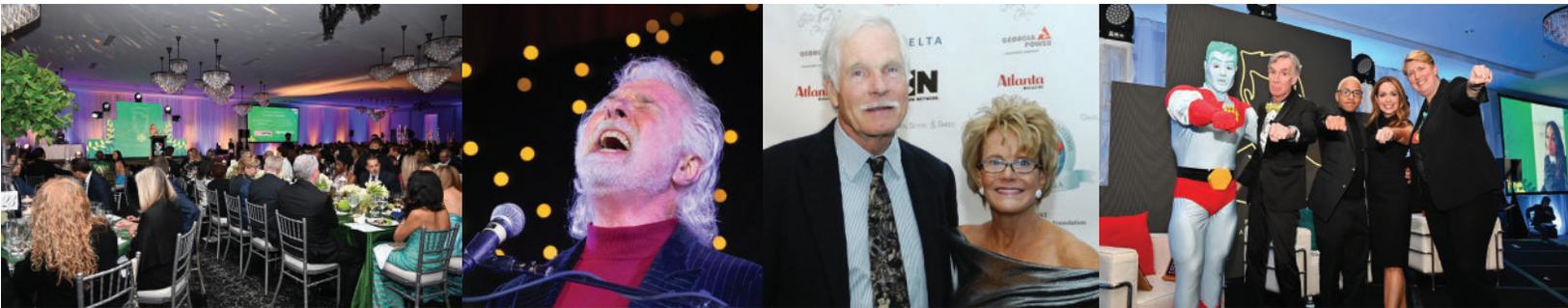


# JOIN US FOR OUR ANNUAL GALA SATURDAY, MARCH 18, 2023 AT FLOURISH ATLANTA

*Now, more than ever, our shared values are aligned towards creating a more sustainable, just, and equitable future for all. Your sponsorship and/or auction donation to the Captain Planet Foundation Gala will have a significant impact on our ability to provide our changemaking programs to young people in Atlanta and around the globe.*

## ABOUT CAPTAIN PLANET FOUNDATION

Co-founded in 1991 by Ted Turner and *Captain Planet and the Planeteers* series executive producer, Barbara Pyle, CPF became a public charity in 2002, under the Chairmanship of Laura Turner Seydel. Its President & CEO, Leesa Carter-Jones, has helmed the organization since 2012, evolving it from a grant-making foundation into an operating organization with four national and global programs. Over the past 30 years, more than 1.7 million children have directly participated in CPF's programs, which have funded 3,500+ projects, impacting 10.5 million young people globally.



## ABOUT THE EVENT

Every year the philanthropic community gathers to support and celebrate the work of Captain Planet Foundation (CPF). Gala is not just a party with amazing food, great music, an extensive silent and live auction, and wonderful honorees - over the years, Gala has raised over \$10 million to engage and empower young people to be problem solvers for the planet.

[CAPTAINPLANETFUNDATION.ORG/EVENTS/GALA/](https://CAPTAINPLANETFUNDATION.ORG/EVENTS/GALA/)



# OUR PROGRAMS



**Planeteer Alliance** is a global network of young people who are putting their passion and impatience for change into ACTION for the planet by accelerating the adoption and scaling of known climate solutions.



**Project Learning Garden** has provided 570+ U.S. elementary schools and 32 London-area primary schools with onsite learning garden laboratories and healthy food access.



**Project Hero** is a nationwide, web-based learning platform for K-12 students to save locally threatened and endangered species & ecosystems.



**Project Giving Gardens** puts school gardens and young urban gardeners to work in the summer months to provide fresh, organically-managed produce to local food banks and food pantries.





# GALA EVENT IMPACT

NATIONAL NEWS COVERAGE

*THE*  
**Hollywood**  
*REPORTER*

**AP**



**yahoo!**

**Bloomberg**





# SPONSOR LEVELS

## VISIONARY - \$50,000

- Two PREMIUM (2) tables (20 tickets) at the March 18, 2023 Captain Planet Foundation Gala;
- Opportunity to have \$10,000 of sponsorship fee earmarked for donation match during fundraising efforts in the room;
- One (1) 30-second commercial or recorded message to be played during event (produced by sponsor, with approval by Captain Planet Foundation);
- Logo inclusion on entryway photo op/step-and-repeat. (Photos from the event garner a great deal of coverage as they are posted to the Associated Press (AP) database.)
- Ticker tape recognition on A/V screens during programming portion of the event;
- Logo inclusion on ticketing website (visited by all ticket level registrants/purchasers);
- Logo on registration confirmation email (received by all ticket levels);
- Logo prominently featured onsite at Gala;
- Logo inclusion on print invitation mailed to highly affluent, environmentally-conscious database of 2,000+ people;
- Logo listed in all event advertisements in Atlanta-specific Modern Luxury publications: The Atlantan, Jezebel, Bridal Book Atlanta, Atlanta Interiors and MLMD Atlanta\* (2,000,000+ impressions)
- Logo listed as "Visionary Sponsor" in all printed event collateral and A/V presentation\*;
- Logo featured and hyperlinked on Captain Planet Foundation website for one year;
- Featured social media posts aligning your brand with CPF 2x/month from January - April, 2023
- Integration in robust social media initiative for the event (30 days pre-event);
- Opportunity to put unique item in silent auction (the silent auction will be open to the public with no barriers to entry, individuals from all over the world can view and bid).



## SPONSOR LEVELS (CONT'D)

### GUARDIAN - \$25,000

- Two VIP (2) tables (20 tickets) at the March 18, 2023 Captain Planet Foundation Gala;
- One (1) 15-second commercial or recorded message to be played during event (produced by sponsor, with approval by Captain Planet Foundation);
- Logo inclusion on entryway photo op/step-and-repeat. (Photos from the event garner a great deal of coverage as they are posted to the Associated Press (AP) database.)
- Ticker tape recognition on A/V screens during programming portion of the event;
- Logo inclusion on ticketing website (visited by all ticket level registrants/purchasers);
- Logo on registration confirmation email (received by all ticket levels);
- Logo prominently featured onsite at Gala;
- Logo inclusion on print invitation mailed to highly affluent, environmentally-conscious database of 2,000+ people;
- Logo listed in all event advertisements in Atlanta-specific Modern Luxury publications: The Atlantan, Jezebel, Bridal Book Atlanta, Atlanta Interiors and MLMD Atlanta\* (2,000,000+ impressions);
- Logo listed as "Guardian Sponsor" in all printed event collateral and A/V presentation\*;
- Logo featured and hyperlinked on Captain Planet Foundation website for one year;
- Featured social media posts aligning your brand with CPF 1x/month from January - April, 2023
- Integration in robust social media initiative for the event (30 days pre-event);
- Opportunity to put unique item in silent auction (the silent auction will be open to the public with no barriers to entry, individuals from all over the world can view and bid).



# SPONSOR LEVELS (CONT'D)

## HERO - \$10,000

- One (1) table (10 tickets) at the March 18, 2023 Captain Planet Foundation Gala;
- Logo featured in digital program (accessible by QR code on the menu at event);
- Logo featured onsite at Gala;
- Logo inclusion on print invitation mailed to highly affluent, environmentally-conscious database of 2,000+ people;
- Logo listed in all event advertisements in Atlanta-specific Modern Luxury publications: The Atlantan, Jezebel, Bridal Book Atlanta, Atlanta Interiors and MLMD Atlanta\* (2,000,000+ impressions)
- Logo listed in all printed event collateral and A/V presentation\*;
- Logo inclusion on ticketing website (visited by all ticket level registrants/purchasers);
- Logo on registration confirmation email (received by all ticket levels);
- Logo featured on Captain Planet Foundation website for one year;
- Opportunity to put unique item in silent auction (the silent auction will be open to the public with no barriers to entry, individuals from all over the world can view and bid).

## CHAMPION - \$5,000

- One (1) table (10 tickets) at the March 18, 2023 Captain Planet Foundation Gala;
- Name featured in digital program (accessible by QR code on the menu at event);
- Name featured onsite at Gala;
- Name featured on Captain Planet Foundation website for one year.

## PATRON - \$2,500

- Two (2) tickets to the March 18, 2023 Captain Planet Foundation Gala;
- Name featured in digital program (accessible by QR code on the menu at event)



**CAPTAIN  
PLANET**  
Foundation